



*Finally, a Floor That's  
Virtually Maintenance-Free*

While Wilsonart Flooring isn't self-cleaning, it is as close to "Maintenance-free" as a floor can get. The flooring's hard surface makes it almost impossible for dirt and grime to stick to it, so cleanup is usually as easy as a quick once-over with an electrostatic duster. For more thorough cleaning, vacuum and damp mop using one ounce of Wilsonart Flooring Cleaner in a gallon of warm water.



*Warranty*

Residential Warranty  
Lifetime Wear, Fade, Stain & Topical Moisture Warranty

*Flooring Trim*

Red Label Hand Scraped flooring offers a complete line of matching trim options for the perfect finishing touch.

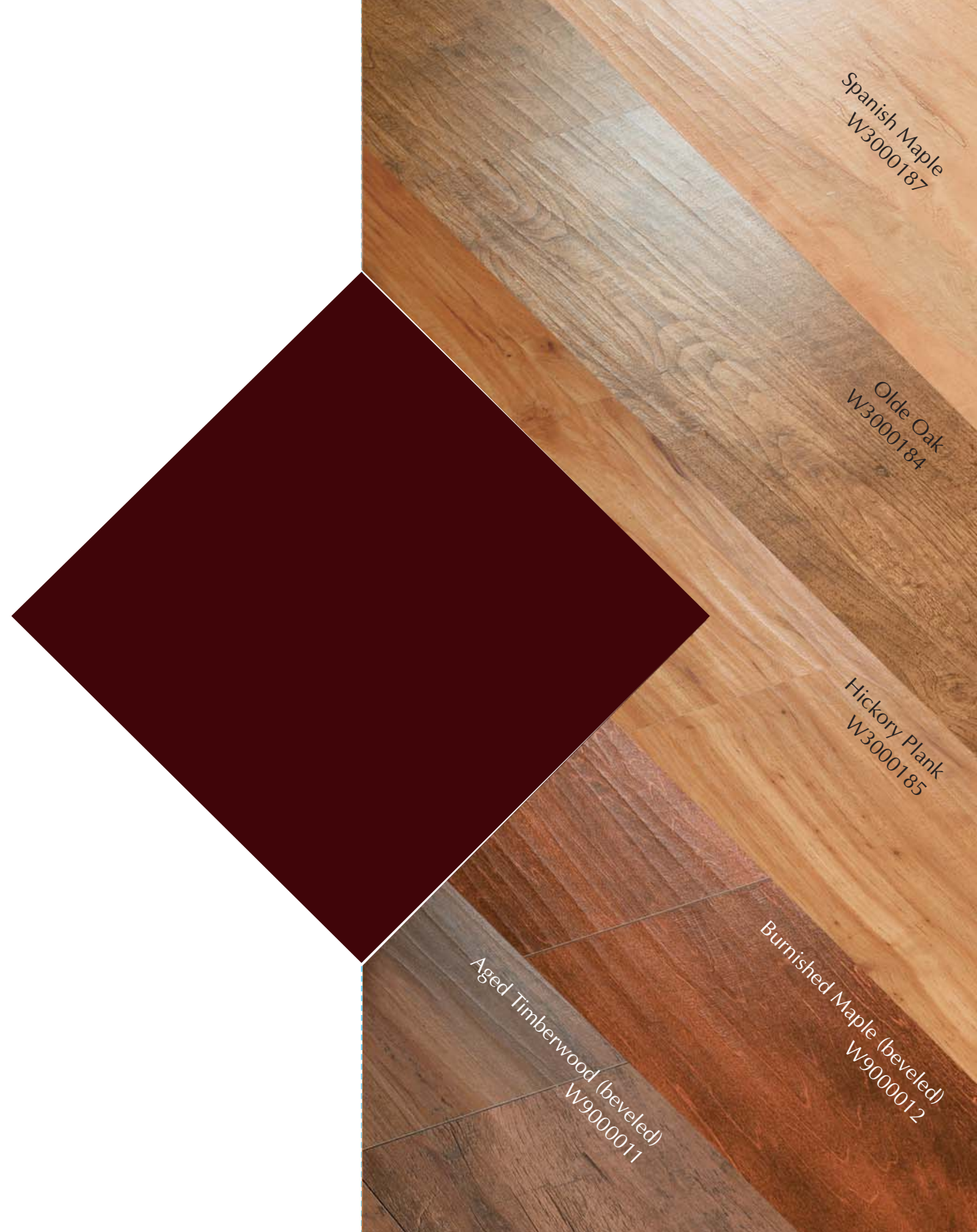
 Wilsonart® Flooring

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### *Honoring a Centuries- Old Tradition*

Wood flooring came of age in the 1600s, starting with the French parquetry and marquetry patterns. Found only in the most affluent homes of the time, these floors were made of hand-cut and laid pieces of contrasting hardwoods that were hand scraped, scrubbed with sand, stained and polished.

### *Every Board Tells a Story...*

Using these centuries-old techniques as a starting point, Wilsonart Flooring has re-created the handcrafted ambience and warmth of hand scraped hardwood flooring in its new Red Label Hand Scraped Collection. Each plank reflects the painstaking work of an artisan – capturing the natural beauty and character of timeless European flooring from the Renaissance era.

### *Technology-Enhanced Performance*

While its appearance rivals the finest custom handcrafted wood textures, Red Label Hand Scraped flooring features superior high-pressure laminate construction which offers significant performance and maintenance advantages for today's homeowners. It is virtually carefree – maintenance is as simple as damp mopping – and the floor's tough heavy-duty wear layer means it's made to be lived on, not fussed over.

### *Handcrafted Beauty for Any Room in the Home*

Available in five beautiful species of Native American hardwood, Red Label Hand Scraped flooring designs complement virtually any décor. And because they are engineered to perform, they can be installed almost anywhere you want to enjoy the eloquent charm and comfort of hand craftsmanship.

